

**Press release**

17 June 2019

## New cooperation between Automechanika and IBIS

Aylin Özülker  
Tel. +49 69 75 75-5514  
aylin.oezuelker@messefrankfurt.com  
www.messefrankfurt.com  
www.automechanika.com

**The IBIS (International Bodyshop Industry Symposium) global conferencing platform and the international Automechanika trade fair brand are coordinating their schedules: the upcoming Automechanika fairs in Shanghai and Frankfurt will each feature an IBIS regional event.**

Automechanika, the leading international trade fair for the automotive aftermarket, is collaborating with the organisers of the International Bodyshop Industry Symposium to bring IBIS regional events to the world's two largest Automechanika fairs. This allows Automechanika to offer even more for its target audience in the field of body and paintwork. Michael Johannes, Vice President Mobility & Logistics at Messe Frankfurt: "We are delighted that we can offer our trade fair guests such a prestigious conference focused on paint and bodywork, and I am certain that this will create valuable synergies for conference and trade fair visitors in Shanghai and Frankfurt."

IBIS conferences have been bringing international collision industry leaders together since 2001 to network and discuss the latest trends. IBIS regional events have already been held in Brazil, San Diego, Dubai, Istanbul and Johannesburg. Now it will have two brand new venues at the Automechanika fairs in Shanghai from 3 to 6 December 2019 and in Frankfurt from 8 to 12 September 2020.

The cooperation with IBIS offers yet another building block for organisers of Automechanika trade fairs worldwide for expanding their body and paintwork portfolio. Every two years, the industry comes together in Frankfurt, and 2020 will be the first time that 'Body & Paint' has its own exhibition area, in both Hall 11 and the adjacent Portalhaus.

Jason Moseley, Chief Executive Officer of IBIS: "We are delighted to leverage the Automechanika global footprint for some of our regional events. These events will bring a more targeted and localised message to those markets, as an off-shoot of our industry leading annual IBIS Global Summit."

**Press information and photographic material:**

[www.automechanika.com/press](http://www.automechanika.com/press)

Facebook: [www.facebook.com/automechanika](https://www.facebook.com/automechanika)

Instagram: [www.instagram.com/automechanika\\_official](https://www.instagram.com/automechanika_official)

Messe Frankfurt Exhibition GmbH  
Ludwig-Erhard-Anlage 1  
60327 Frankfurt am Main  
Germany

Twitter: [www.twitter.com/automechanika\\_](https://www.twitter.com/automechanika_)

**Background information on Messe Frankfurt**

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,500\* employees at 30 locations, the company generates annual sales of around €715\* million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: [www.messefrankfurt.com](http://www.messefrankfurt.com)

\* Preliminary figures for 2018